

## We are Komunis

A full-service, tech-enabled **corporate communication** agency.

Consultation | Execution

## At Komunis

we design communication ecosystems that build clarity, trust, and engagement across every stakeholder touchpoint.

Rooted in insight and driven by purpose, Komunis delivers integrated **communication strategies** that unite internal alignment with external perception. From corporate narratives to strategic messaging frameworks, we bring coherence, culture, and clarity together, **transforming** how **businesses** communicate, collaborate, and lead.

## Client Segments

- Start-ups
- SMEs & MSMEs
- MNCs and Conglomerates
- Government Bodies
- ESG and SDG-driven Initiatives
- NGOs and NPOs
- Corporations and Associations
- Financial & Non-Financial Institutions
- Academic and Educational Set-ups... and more.

## Industry Focus

Our **expertise** is **sector-agnostic** — **communication** that adapts across domains where no vertical is beyond scope.

At Komunis, communication is not just about messaging — it's about **mobilising** people, purpose, and performance. We engineer clarity and coherence across **teams**, leadership, and **stakeholders** to build cultures that **scale**.

## Our approach is anchored in:

- Strategy-led communication and marketing frameworks
- Organisational behaviour and culture mapping
- Insight-driven stakeholder engagement
- Measurable, long-term alignment models

## Internal Communication

Strategically aligned communication frameworks designed to engage, inform, and influence key stakeholders—within and beyond your organisation.

We support your dedicated HR and Corporate Communication teams in strategising, building, and sustaining a cohesive organisational culture. From leadership messaging and employee engagement to **internal campaigns** and **change communication**, we ensure that your internal narratives are consistent, clear, and culturally aligned.

## External Communication

Strategically aligned communication frameworks designed to engage, inform, and influence key stakeholders—within and beyond your organisation.

We work alongside your Corporate Communication function and Brand-Marketing teams—whether in-house or third-party—to shape and deliver your organisation's voice to the outside world. This includes **media relations, stakeholder communication**, brand storytelling, campaign execution, and **reputation management**—across traditional and digital platforms.

We offer tailored, **scalable services** designed to meet your evolving corporate and B2B corporate communication and marketing needs — far beyond **off-the-shelf solutions** and standard frameworks.

## Communication Consultation

Tailored guidance across traditional and emerging domains of communication and much more based on your evolving needs.

- Reputation and Response Management (Digital and Traditional platforms)
- Organic Media Relations and Planning (Releases and Conferences)
- Brand Marketing and Management
- **Crisis Communication\***
- Conference, Seminar, Workshop and Agenda Design
- LinkedIn Account management  
(Individuals, Organisations, Enterprise, Institution, Associations, etc.)
- Venture Design and Market-Entry Plan
- **Launch Campaigns\***
- **New Media** (NFT, Crypto and Blockchain, Web3, etc.) **Development and Guidance\***
- Social Media Management... and much more.

## Execution

### Complete

- Comprehensive communication and marketing management with full operational ownership—driven by our expertise and accountability. We align with your current position and steer you towards your strategic goals.

### Partial

- Collaborative execution through seamless integration with your existing teams, vendors, or agencies. We ensure strategic alignment, effective coordination, and delivery of results within defined budgets—under a clear management fee framework.
- Includes multi-agency coordination to keep all moving parts in sync.

### Add-on services

Mix Media Buying, Sponsor Management, Vendor/Agency Identifications and Management (L1 and H1),... and much more.

For us, our journey will always be defined by the success of our **clients**, who are also our **partners**.  
We are proud to have supported a **diverse portfolio** of organisations and look forward to expanding that list.

## Government Sector



## Association | Institutes | Foundations



## Private Sector



Our **work models** are designed to offer flexibility, value, and confidentiality, tailored to meet client needs across industries. Choose what works best for you.

## Engagement Structures

- Project-Based (Contractual or Time-Bound)
- Retainer
- Collaborations

## Positioning Aspects

- On-Site (Client Location or Our Office)
- Remote (Fully Virtual Engagements)

## Beyond communication

our partner platform [www.scribed.in](http://www.scribed.in) aids companies/organisations for their various content and copywriting needs.

### Content

- Development [ Business | Creative | Technical ]
- Marketing
- Management



**Thank you** for your time.

We welcome the opportunity to collaborate in delivering strategic and impactful communication solutions aligned with your organisational objectives.